

PLEASE JOIN US FOR THE
Holy Family Catholic School
38TH ANNUAL
POT O' GOLD



ROARING 20s

2.22.25

SATURDAY | 6PM

6146 Pershing Avenue | Fort Worth, TX
76107 817.737.4201 | www.hfcsfw.org

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FOR MORE INFORMATION:
Chair: CATHERINE SCHNEIDER
Development Director: Lisa Griffith
Principal: BRENDA CONWAY
POTOFGOLDHFC
@GMAIL.COM



38TH ANNUAL POT O' GOLD ROARING 20s



Our Pot O' Gold dinner and auction kick-off is happening today! Join us on February 22, 2025, for an evening filled with fun, fellowship, and the chance to bid on incredible silent and live auction items in support of Holy Family Catholic School! Our goal this year is to raise \$175,000! Last year's funds were used to enhance our beautiful library, upgrade the stage, and support the plumbing and operational budget of the school. Our funds this year will go towards our much needed school wide technology improvements as well as the operational budget.

As a parent, here are a few important details about the event:

- Attend the auction! Treat yourself to items you didn't know you needed! Remember, it's all for the kids!
- Raffle tickets! Sell, sell, sell those tickets! Students will earn prizes throughout this season for their ticket sales.
- We kindly ask each family to contribute to our event by donating or soliciting either one \$50 gift card or item, or two \$25 gift cards or items. You can either donate directly or request a donation from a business; both will count towards your contribution. An "Asking Letter" and an "In-Kind Donation Form" are included in this folder and are also available on our school website. We encourage you to reach out to your favorite restaurants, as many are eager to support our school—the more, the merrier!
- Unsure about what to donate? Each grade will receive a list of themed items that will be used to create baskets for our silent auction. These items or gift cards will meet the \$50 request from each family. Some of these items can be found on our Amazon wish list!
- If you know of a business, or if you own one, that might be interested in sponsoring a table or supporting our school through various advertising opportunities, please reach out to them! Alternatively, you can inform our POG Chair, and we will happily facilitate the connection.

Please remember that any donated items for the school must have an in-kind donation form attached so we can acknowledge your generosity. Donations can be delivered either through the car line or directly to the front office. The deadline for all donations is January 26, 2025. Please email the POG chair, Catherine Schneider (Potofgoldhfcs@gmail.com), if you have any questions.

Thank you so much!
The Pot of Gold Committee

Amazon wish list





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Good Afternoon,

Holy Family Catholic School's POG committee has been busy planning our biggest annual fundraising event - the Pot of Gold dinner and auction. The event will be held on February 22, 2025, and this year's goal is \$175,000. It is our main fundraiser to help make our school the absolute best learning environment for our precious kids.

Holy Family Catholic School is not just a school, but an extended family, and has been teaching the way of Jesus Christ in Fort Worth for over 75 years. With your help, we can continue to empower our students to become joyful disciples, lifelong learners, and compassionate leaders.

We would be honored if you would consider supporting our school by donating a gift card or item for our upcoming silent and live auctions. As a donor, your business name will be highlighted with your donation as well as in the event program. We appreciate any level of contribution you can provide and thank you for your consideration.

Thank you so much for your time,
The Pot of Gold Committee

Scan here to visit
our event website.



Holy Family Catholic School is a 501(C)3 (Tax ID 75-1910643) nonprofit organization and to the extent allowed by law donors are entitled to a charitable deduction. All donors should consult with their tax advisor or the IRS to determine whether a contribution is deductible. No goods or services were provided to you by our school, in whole or part, in exchange for consideration for your gift.

Please contact the POG chair, Catherine Schneider, for more information at potofgoldhfcs@gmail.com.

6146 PERSHING AVENUE | FORTWORTH, TX 76107 | 817.737.4201



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Pot O'Gold In-Kind Donation Form

Date: _____ Donor Name: _____

Address: _____

Name of Donor or Business Contact: _____

Phone: _____ Email: _____

Donation for Silent/Live Auction: _____

Your business will be acknowledged in the event program.

Value: _____

Acquired by: _____

Scan here to visit
our event website.



In-Kind Description:

Donations may be mailed, dropped off, or picked up. Please contact the POG chair, Catherine Schneider, for more information at potofgoldhfcs@gmail.com. **Deadline for donations is January 26, 2025.** Please make a copy of this form for your records and return the original with your donation.

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Pot O'Gold Sponsorships Benefits

All sponsorships include promotion of your business or family name on the print and digital platforms used to promote this event. You can fill out this form and turn it in with a check to the school office or complete the process online. Any graphics for your business/name must be emailed to Catherine Schneider at potofgoldhfcs@gmail.com by **January 10, 2025**.

_____The **Platinum** Level: \$5,000

- One table, 8 seats with 8 meals and beverages including beer and wine
- Logo on program cover
- Logo in church bulletin announcement
- One full page program ad Name/business name featured on the front of the event invitation
- Three yard signs-two along the car line and one by the church
- Three slides in the event slide show
- Ad on HFCS social media accounts
- Website link on school website
- One entry for special event raffle (\$100 value)

_____The **Silver** Level: \$1,500

- One table, 8 seats with 8 meals and beverages including beer and wine
- One half-page program ad
- Name/business name featured on the back of the event invitation
- One yard sign along the car line
- One slide in the event slide show
- Ad on HFCS social media accounts
- One entry for special event raffle (\$100 value)

_____The **Gold** Level: \$3,000

- One table, 8 seats with 8 meals and beverages including beer and wine
- One full page program ad
- Name/business name featured on the back of the event invitation
- Two yard signs-one along the car line and one by the church
- One slide in the event slide show
- Ad on HFCS social media accounts
- Website link on school website
- One entry for special event raffle (\$100 value)

_____The **Bronze** Level: \$750

- 4 POG event tickets, meals and beverages including beer and wine
- Name/business on the back of the invitation
- One third page program ad
- One slide in the event slide show
- Ad on HFCS social media accounts

Scan here to visit
our event website.



Please indicate your preferred sponsorship level or fill out the form online.

Business/Name: _____ Primary contact name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ Date: _____

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Pot O'Gold Advertising Benefits

To submit an advertisement donation, visit the event website (see QR code) or contact the school office. Graphics for your business must be emailed to Catherine Schneider at potofgoldhfcs@gmail.com by January 10, 2025.

Swarm-\$750

- One yard sign along the car line
- Name/business on the back of the event invitation
- One half page program ad
- One slide in event slide show
- Ad on HFCS social media accounts

Hornet-\$500

- Name/business on the back of the invitation
- One third page program ad
- One slide in the event slide show
- Ad on HFCS social media accounts

Stinger-\$250

- One third page program ad
- One slide in the event slide show
- Ad on HFCS social media accounts

Scan here to visit
our event website.



Please indicate your preferred sponsorship level or fill out the form online.

Business Name: _____ Business Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ Date: _____

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